

Serial No. 09/633,197 (Atty. Dkt. No. SEDN/284)
Amendment Dated October 13, 2004
Reply to Office Action of August 13, 2004

AMENDMENTS TO THE CLAIMS

Please list and amend the claims as follows:

1. **(Previously presented)** A method, comprising the steps of:
establishing by a service provider a resource lease with each of at least one content provider, each content provider storing content within said leased resource at at least one service provider location;
fulfilling subscriber requests for available content stored at the at least one service provider location;
generating usage statistics;
providing said usage statistics to said at least one content provider; and
adjusting the content stored in said leased resource according to said at least one content provider.
2. **(Original)** The method of claim 1, further comprising the steps of:
generating service-centric data; and
adapting service operation according to said usage statistics and said service-centric data.
3. **(Original)** The method of claim 1, further comprising the steps of:
generating content-centric data; and
providing said content-centric data to said at least one content provider.
4. **(Original)** The method of claim 1, further comprising the step of:
remitting compensation to said at least one content provider in response to said usage statistics.
5. **(Original)** The method of claim 4, wherein said remitted compensation is offset by the value of said lease.

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6. **(Original)** The method of claim 1, wherein said leased resource is adapted in response to said usage statistics.
7. **(Original)** The method of claim 6, wherein said leased resource comprises a memory resource that is increased or decreased in response to said usage statistics.
8. **(Currently Amended)** A method, comprising the steps of:
 - assigning by a service provider to each of a plurality of content providers content management responsibilities for respective service provider resources;
 - fulfilling subscriber requests for available content stored in said respective service provider resources;
 - generating usage statistics and providing said usage statistics to said at least one content provider; and
 - adjusting, in response to information provided by said content providers, content stored within said respective service provider resources.
9. **(Original)** The method of claim 8, further comprising the steps of:
 - generating service-centric data; and
 - adapting service operating according to said usage statistics and said service-centric data.
10. **(Original)** The method of claim 8, further comprising the steps of:
 - generating content-centric data; and
 - providing said content-centric data to said at least one content provider.
11. **(Original)** The method of claim 8, further comprising the step of:
 - remitting compensation to said at least one content provider in response to said usage statistics.
12. **(Currently Amended)** The method of claim ~~10~~ 11, wherein said remitted compensation remitted is offset by the value of said a lease.

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13. **(Previously presented)** Apparatus coupled to a plurality of subscribers and to content suppliers, the apparatus comprising:
- a controller for distributing video assets; and
 - a server complex comprising a plurality of partitions, each of said partitions storing video assets provided by respective content suppliers;
 - said content suppliers adapting content, including video assets, stored in said respective partitions in response to usage data provided by said controller.
14. **(Original)** The apparatus of claim 13, wherein said content suppliers provision respective server complex partitions according to rules defined by said controller.
15. **(Original)** The apparatus of claim 14, wherein said rules define at least one of a navigation parameter, a promotion parameter and a packaging parameter of said video assets provided by said content suppliers.
16. **(Original)** The apparatus of claim 13, wherein said server complex partitions are leased by said content suppliers.
17. **(Original)** The apparatus of claim 13, wherein said server complex partitions are auctioned to said content suppliers.
18. **(Original)** The apparatus of claim 13, wherein:
- said content suppliers adapt the content stored in the respective partitions in response to content-centric data provided by said controller.
19. **(Original)** The apparatus of claim 13, wherein each of said plurality of partitions is responsively increased or decreased in size in response to said usage data.
20. **(Cancelled)**

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21. (Cancelled)